

Queen City Marathon Inc. Annual General Meeting – Tuesday, March 28, 2017

Race Director's Report

Regarding the Race Year ending November 30, 2016

I want to start by saying thank you to everyone that made 2016 another successful year for the Saskatchewan Credit Unions Queen City Marathon. Without the work of our Board of Directors, Race Committee, hundreds of volunteers and sponsors we would never be able to put on this world class event.

In 2015 the Queen City Marathon experienced much change; we moved to a new race site, introduced new races, and ran on new race courses. This change was a result of our ever growing participant numbers as well as our desire to grow from a “one-day race” in to a “multi-day event”. We looked in 2016 to build on the changes we started in 2015.

After considering the feedback from participants and volunteers alike and looking to our mission of being the number one marathon event in Saskatchewan, we introduced many more changes in 2016.

- We modified our race courses to improve our runners experience on course.
- We introduced an inflatable arch for all events at the start/finish line.
- We incorporated the flags of each of our participant's home provinces, states and countries at the start/finish line.
- We introduced the Scribbly Challenge to recognize those participants who completed races on multiple days.

- We improved the overall participant and spectator experience throughout the event weekend.

Registration in 2016 opened on February 1 and by race weekend there was 6,056 participants registered: the largest number of participants to date. This represents a 7.6% increase from 2015 and a 28.5% increase over the past 5 years.

The breakdown was as follows;

- 405 participants registered in the Saskatchewan Credit Unions 42.2K Run.
- 16 registered in the City of Regina 42.2K Walk
- 1 registered in the 42.2K Wheelchair
- 2,088 registered in the GMS Healthy Half 21.1K Run
- 216 registered in the Sask Egg Producers 21.1K Walk.
- 806 registered in the Regina Hotel Association 10K
- 914 registered in the Auto Gallery Subaru 42.2K Team Relay.
- 688 registered in the Campbell and Haliburton Insurance Family 5K
- 922 registered in the McDonald's Mini Marathon.

Participants in 2016 came from 10 Canadian provinces and territories, 14 US states and 7 additional countries. Represented at the Saskatchewan Credit Unions Queen City Marathon in 2016 were participants from:

- British Columbia, Alberta, Saskatchewan, Manitoba, Ontario, Quebec, Prince Edward Island, New Brunswick, Newfoundland, and the Northwest Territories

- California, Colorado, Connecticut, Florida, Illinois, Louisiana, Maryland, Montana, North Carolina, North Dakota, New York, Tennessee, Texas, and Washington
- and as far away as Australia, Belize, Denmark, Great Britain, Italy, South Africa and South Korea.

Last year, 91% of our participants were from Saskatchewan, representing over 200 communities from all across our province. A little more than 59% of our participants came from right here in Regina. According to our 2016 registration data, the ratio between female and male participants was, 61% female versus 39% male.

With regard to charity and community donations, the 2016 Saskatchewan Credit Unions Queen City Marathon was a great success. Thanks to – and on behalf of – our participants, volunteers and sponsors, we were able to make contributions to a variety of local charity and community groups totalling over \$55,000.

In conclusion, 2016 was once again an exciting year to be race director. The changes made this year will ensure that our event continues to be the number one marathon event in Saskatchewan for years to come.

Thank you to Saskatchewan Credit Unions for being our title sponsor for the past 10 years.

Thank you to the Board of Directors for entrusting their event to the Race Committee and myself.

Thank you to the Race Committee for ensuring that the race comes together each year so that each participant has an opportunity to succeed.

Thank you to all of our volunteers who give hundreds of hours each year.

Thank you to our sponsors who trust us to put on a world class event.

Thank you to the residents of the City of Regina for allowing us to take over many parts of our city on race weekend.

And thank you to our participants who continue to run, walk and roll in our event in record numbers each and every year.

Shawn Weimer – Race Director