

Queen City Marathon Inc. Annual General Meeting – Tuesday, March 22, 2016

Race Director's Report

Regarding the Race Year ending November 30, 2015

I want to start by saying thank you to everyone that made 2015 another successful year for the Saskatchewan Credit Unions Queen City Marathon. Without the work of our Board of Directors, Race Committee, hundreds of volunteers and sponsors we would never be able to put on this world class event.

After again seeing record numbers of participants in 2014 it became apparent that the Queen City Marathon was going to need to make some changes if it was to continue growing in 2015 and beyond. We had outgrown the TC Douglas location, which was used for the start/finish line, and the use of the pathway system for our course was becoming a limiting factor for our events. Keeping the mission of being the number one marathon event in Saskatchewan as a guiding focus, plans began to be made to implement the needed changes to allow our event to continue to grow and to ensure a positive, safe and memorable experience for all in the years to come.

The first major change in 2015 was to expand to include two full days of racing. On Saturday the McDonald's Mini Marathons took place in the morning and the Campbell & Haliburton Insurance Family 5K in the afternoon. Moving the Mini Marathon to Saturday was appreciated by many parents, with some commenting that it was the first time they had seen their children run in our event as in previous years the Mini Marathon took place during their own Sunday event. We also introduced age groups for children as young as 3 years of age to the Mini

Marathon. Sunday saw the introduction of the StayInRegina.com 10K event and the introduction of a new course for all events. The new course moved runners and walkers from the pathway system to roadways for the first 21 kilometres and included a short loop into downtown Regina.

The second major change was to the race site, including the start/finish line. The race site was moved to the Conexus Arts Centre, the same location as the package pickup and Subway Commit to Fit Race Expo. This new site allowed for the inclusion of a kids bouncer, food trucks and an improved spectator area. While the move did not come without some challenges, such as parking, we are excited to have the space to add new elements, bringing increased value to the participant experience and bringing more spectators to our event in the years to come.

Registration in 2015 opened on March 20, the first day spring and by race weekend there were 5626 participants registered, the largest number of participants to date.

The breakdown was as follows;

- 448 participants registered in the Saskatchewan Credit Unions 42.2K Run.
- 18 registered in the City of Regina 42.2K Walk
- 1 registered in the 42.2K Wheelchair
- 2,248 registered in the Running Room 21.1K Run
- 226 registered in the Sask Egg Producers 21.1K Walk.
- 505 registered in the StayInRegina.com 10K
- 1111 registered in the Re/max Crown Real Estate 42.2K Team Relay.

- 365 registered in the Campbell and Haliburton Insurance Family 5K
- 704 registered in the McDonald's Mini Marathon.

Participants in 2015 came from 9 Canadian provinces and territories, 12 US states and 3 additional countries. Represented at the Saskatchewan Credit Unions Queen City Marathon in 2015 were participants from:

- Saskatchewan, British Columbia, Alberta, Manitoba, Ontario, Quebec, Newfoundland, Nova Scotia and Northwest Territories
- Arizona, Colorado, Georgia, Hawaii, Illinois, Indiana, North Dakota, Oregon, Texas, Vermont, Washington, and Wisconsin
- and as far away as Denmark, Great Britain and Italy.

Last year, 93% of our participants were from Saskatchewan, representing over 200 communities from all across our province. A little more than 75% of our participants were from right here in Regina. According to our 2015 registration data, the ratio between female and male participants was 62% female versus 38% male.

With regard to charity and community donations, the 2015 Saskatchewan Credit Unions Queen City Marathon was a great success. Thanks to – and on behalf of – our participants, volunteers and sponsors, we were able to make contributions to a variety of local charity and community groups totalling over \$40,000.

In conclusion, 2015 was an exciting year to be race director. The changes implemented will help to ensure that our event continues to be the number one marathon event in Saskatchewan for years to come.

Thank you to Saskatchewan Credit Unions for being our title sponsor.

Thank you to the Board of Director for intrusting their event to the Race Committee and myself.

Thank you to the Race Committee for being my eyes, ears and most importantly hands to ensure that the race comes together each year.

Thank you to all of our volunteers who give hundreds of hours each year.

Thank you to our sponsors who trust us to put on a world class event.

Thank you to the residents of the City of Regina for allowing us to take over many parts of their city on race weekend.

And thank you to our participants who continue to run and walk in our event in record numbers each and every year.

Shawn Weimer – Race Director